

Half Yearly Examination–2014-15

Class - XII Commerce
Subject - Business Studies

Time : 3 hrs.

M. M. : 90

General Instructions :-

- (i) Answer to questions carrying **1 mark** may be from **one word to one sentence**.
- (ii) Answer to questions carrying **3 marks** may be from **50 to 75 words**.
- (iii) Answer to questions carrying **4-5 marks** may be about **150 words**.
- (iv) Answer to questions carrying **6 marks** may be about **200 words**.
- (v) Attempt all parts of a questions together.

- Q.1. Can planning prevent problems ? (1)
- Q.2. Name the type of plan which provides a basis for interpreting the strategy. (1)
- Q.3. What is performance appraisal ? (1)
- Q.4. State the most popular grapevine network. (1)
- Q.5. It is the activity of influencing people to strive willing for group objectives. Identify it. (1)
- Q.6. Name the function of management which reviews the operations in a business unit. (1)
- Q.7. Is controlling the last function of management ? (1)
- Q.8. Name the concept which increase the return on equity shares with a change in the capital structure of a company ? (1)
- Q.9. What is long term investment decision known as ? (1)
- Q.10. How is financial leverage computed ? (1)
- Q.11. 'Anything minus management is zero.' Explain this statement. (3)
- Q.12. Explain the nature of management principles. (3)
- Q.13. Despite internal source of recruitment being economical, why do the companies not always use this source? Give reason. (3)
- Q.14. Explain the principle of "Unit of Direction" and "Esprit De Corps". (3)
- Q.15. Explain the technique of scientific management which is the strongest motivator for a worker to reach standard performance. (3)

- Q.16.** Explain the impacts of Government Policy changes on Business and Industry in India. (3)
- Q.17.** Aman Limited is manufactured toys and has production, sales, purchase and finance departments. Which type of organizational structure would you suggest to them? State any three advantages of this type of organizational structure. (4)
- Q.18.** Explain why delegation is important for an organization ? (4)
- Q.19.** Explain Planning. List any three reasons why planning is essential. (4)
- Q.20.** Why does planning sometimes fail inspite of the best efforts of management ? (4)
- Q.21.** Explain Maslow's need hierarchy theory of motivation. (5)
- Q.22.** "Sound Financial Planning is essential for the success of any business enterprises." Explain this statement. (5)
- Q.23.** Explain by giving any five reasons why understanding of Business Environment is important for managers. (6)
- Q.24.** "Coordination is the essence of management". Do you agree ? Give reasons. (6)
- Q.25.** Define the staffing process and the various steps involved in it. (6)
- Q.26.** A supervisor is not at all required in an organization. Do you agree? Give reason in support of your answer. (6)
- Q.27.** "Comparing the actual performance with laid standard, finding out deviations and taking corrective action is an important process of a function of management." Name and explain the process. (6)
- Q.28.** What is meant by capital structure of a company ? Describe the factors that determine the capital structure of a company. (6)